

# Sustainable New Wealth Industry (SNWI) Concept



Coal



Oil



Natural Gas

U.S. history has been driven by domestic job and wealth creation. More than 80% of our energy is produced from non-renewable resources. We are depleting the natural wealth of our country.

*“In any transaction, somebody is credited and someone/something is debited. When Nature is debited and does not require repayment, New Wealth with major economic multipliers is created.” - Bill Holmberg*

Two different kinds of *New Wealth Industries* exist: Unsustainable and Sustainable

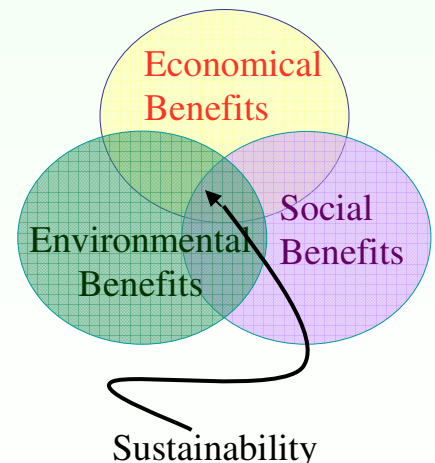
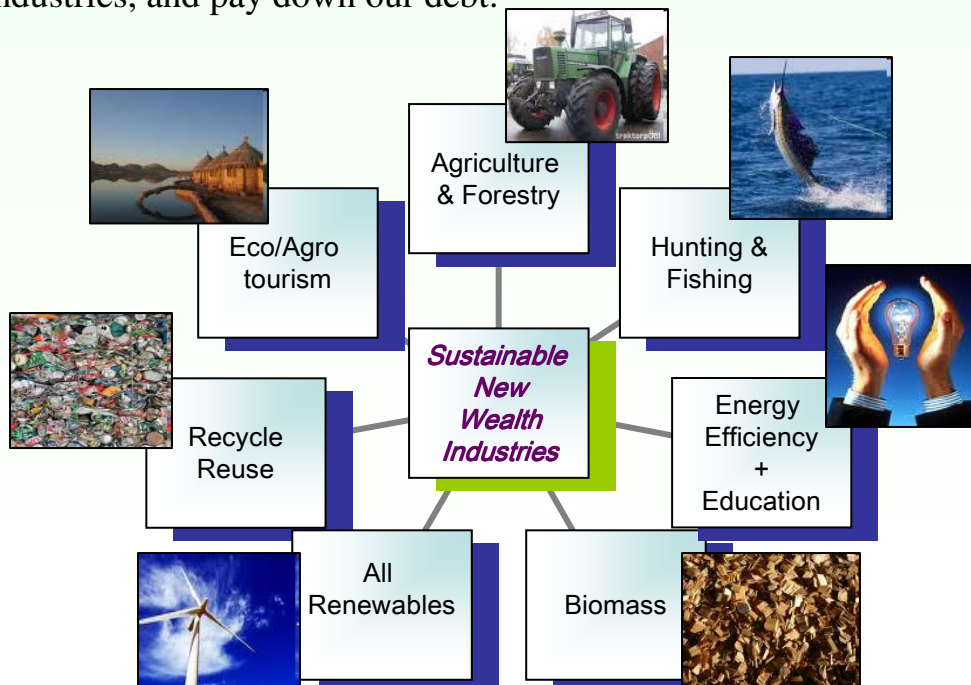
## Unsustainable New Wealth Industries:

Industries generating new wealth by using oil, gas, coal, oil shale, tar sands, metals and minerals

## Sustainable New Wealth Industries:

Industries generating new wealth by utilizing natural resources in a sustainable matter

*The new path towards energy production that we must take is most clearly defined by our growing dependence on imported transportation fuels and a struggling economy. Because of our dependence America’s economy is suffering, our national debt is growing, and we face constant threats to national, energy, economic, and environmental security. The economic future of the United States is tied to our ability to advance our **Sustainable New Wealth Industries**, to generate new wealth, finance our service industries, and pay down our debt.*



# From Unsustainable to Sustainable New Wealth Industry

1

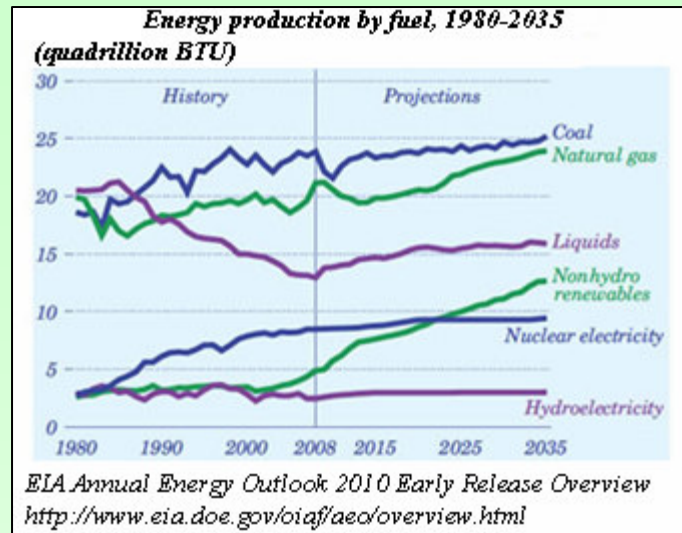
In the last ten years, SNWIs have demonstrated their growth potential in improving energy and national security, stimulating the economy, creating jobs, and by profitably reducing GHG emissions.

2

We are depleting our oil, metal, and mineral reserves, resulting in the need to increase renewable energy production/consumption in the United States, and to more creatively use our mineral and metal reserves.

3

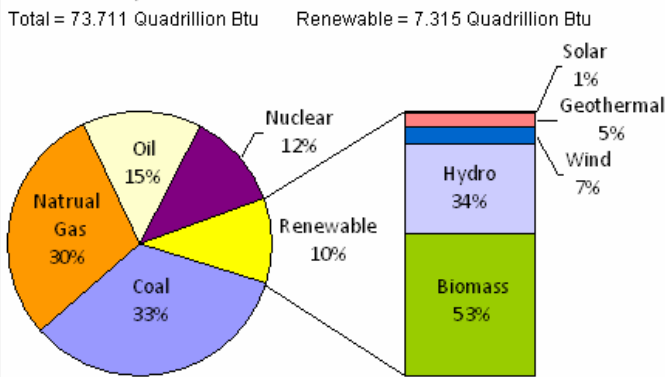
Biomass and SNWIs are egalitarian in that the land, water, talents, equipment, and money needed for success can be made available to much of the world's population.



4

Our SNWIs' resources remain plentiful, and will continue to do so with proper management and care. Biomass plays a key role as a heavy-lifting SNWI. Therefore, it is essential that all biomass industries work collaboratively to optimize land use and productivity, vitalize the soil, improve water management, and enhance the environment and wildlife habitat.

## U.S. Energy Production by Energy Source, 2008



Source: EIA, Annual Energy Review 2008, Table 1.2: Primary Energy Production by Source (June 26, 2009)